



Republic of the Philippines
Department of Education
Region VII, Central Visayas



DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City

7 August 2014

DIVISION MEMORANDUM
No. 369, s. 2014

RAP DEMOFEST (DEMONSTRATION FESTIVAL) 2014

To: **Assistant Superintendents**
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads
Heads, Private Elementary and Secondary Schools

1. Attached is a communication from Ani Rosa S. Almario, President of the Reading Association of the Philippines (RAP), dated August 6, 2014, regarding the **RAP Demofest (Demonstration Festival) 2014**, for the information and guidance of all concerned.
2. For further details about this undertaking, please refer to the enclosure.
3. Immediate and wide dissemination of this Memorandum is directed.


ARDEN D. MONISIT, ED.D.
Schools Division Superintendent



READING ASSOCIATION OF THE PHILIPPINES

National Affiliate of the International Reading Association
3rd Floor, National Library of the Philippines, T.M. Kalaw Avenue, Manila



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August 6, 2014

Dr. Arden D. Monisit
Superintendent
Cebu Division's Office
Department of Education

Dear Dr. Monisit,


Greetings from the Reading Association of the Philippines (RAP)!

We would like to respectfully request for a Dep Ed Division-wide Advisory to be issued for our upcoming RAP Demofest (Demonstration Festival) 2014 to be held at Cebu Parklane Hotel, Cebu City, from October 2-4, 2014. This year's Demofest carries the theme, Understanding Reading Difficulties in the Era of Standards.

Attached is our call for Demonstration Lesson Proposals for your review. We hope you will consider our request.

Thank you so much.

Sincerely,


Ani Rosa S. Almario
President

RAP DEMOFEST 2014 CALL FOR PROPOSALS

The Reading Association of the Philippines (RAP) is pleased to announce its **RAP Demofest 2014** to be held in **Cebu City** from **October 2-4, 2014**. This demonstration festival of RAP members and literacy educators, professors, and specialists is on the theme: **Understanding Reading Difficulties in the Era of Standards**.

To enrich the experience of participants in this demofest, the RAP enjoins enthusiasts, researchers, academics, practitioners, and teachers of literacy education (in the mother tongue, Filipino, and/or English) to submit proposals for demonstration lessons. Through this, the RAP aims to bring together professionals and advocates from various parts of the country to share their best practices on literacy education in relation to the following strands:

1. **Reading Assessment Strategies for the Classroom Teacher**
-Early reading assessment for preschool, primary grades, middle school and high school
2. **Reading Intervention across the Various Strands of Literacy for Struggling Readers**
-specific reading intervention strategies for word reading and spelling, vocabulary, reading fluency, reading comprehension and writing
3. **Teacher Preparation and Development for Effective Reading Instruction for Struggling Readers**

Please take note of the following guidelines:

1. Outline of Proposal

- I. Strand:
- II. Title of Lesson:
- III. Target Audience: (Early Grades/Primary, Intermediate, High School, or Tertiary)
- IV. Proponent/s and Contact Information
 - A. Name/s:
 - B. Institutional Affiliation/s:
 - C. Mailing and/or Email Address/es:
 - D. Telephone/Fax/Mobile Number/s:
- V. Lesson Plan
 - A. Objectives
 - B. Subject Matter and Reference/s
 - C. Materials
 - D. Procedure
 - E. Assessment/Evaluation

2. Length of Proposal: maximum of 3 pages (8.5" x 11"), single-spaced, Arial 12, with 1" margins all over

3. Duration of Lesson: 45 minutes

The deadline for the submission of proposals is on **September 1, 2014**. Proposals may be submitted to **rapdemofest2014@gmail.com**. Notice of acceptance will be given by **September 12, 2014**.

The following criteria shall be used in the screening of proposals:

Relevance to the Theme and Strand (15%)

Congruence between Lesson Objectives and Teaching-Learning Activities (35%)
Correspondence between the Lesson Objectives and Assessment Measures (30%)
Usefulness to Demofest Teacher Participants (20%)

Proponents of accepted proposals have to submit a final semi-detailed lesson plan (maximum of 5 pages: 8.5" x 11", single-spaced, Arial 12, with 1" margins all over), together with an explanation of its theoretical underpinnings (maximum of 2 pages: 8.5" x 11", single-spaced, Arial 12, with 1" margins all over), no later than **September 19, 2014**. These theoretical underpinnings will be explained to the participants before the start of the actual teaching demonstration.

Conference fees will be waived for presenters (for papers with multiple presenters, up to two presenters may avail of waived conference fees). However, presenters are responsible for their transportation and accommodations.